



Speaker Fees, Ken Leinbach

Urban Ecology Center
Milwaukee, WI

Thanks for your interest in Ken as a speaker!

Below are general fee guidelines for having Ken speak at your event. These are a starting point for a discussion about your specific event. Audience size, time commitment, funds available, travel time, and customization of topic will also factor in. Note: As Ken's full time job is to run the Urban Ecology Center campuses, consulting is done selectively. Unless international travel is involved, Ken prefers to limit offsite consulting to two days. All payments go directly to support the Urban Ecology Center in Milwaukee and pricing reflects the fact that Ken will be away from his normal work of garnering support for the Center.

- **Consulting:** \$1,500 for each day away from the Urban Ecology Center plus travel and expenses. Consulting fee is reduced to \$1,000 per day if tied to a speaking engagement. 8 hour day is assumed.
- **Speaking:** Ken's minimum speaking fee for a keynote-style talk is \$5,000. If a second speaking engagement can be arranged while Ken is in town, this second one he will do at a 50% discount (or two talks for \$7,500). Any travel and expenses are added to Ken's fee. (30 min. - 2 hour talk assumed).
- **Skype session:** Many college professors are reaching out to Ken, using his book in their course work. Ken is able to skype into a course for \$250 per session, which has proven invaluable to students after reading the book.

Trips requiring plane travel have a \$3,000 minimum fee, plus travel and expenses.

Books

- Ken's book sells for \$18 when purchased from the UEC. It is also for sale in bookstores and on Amazon.
- When purchasing books from the UEC for sharing (not selling) with staff, donors, community partners, or conference attendees we will make them available for a discount: \$15/book with purchase of 20 or more; \$12/book with purchase of 100 or more. Note, bulk ordering may take up to three weeks.
- Ken expects to sell books when he speaks. Having a sales assistant is necessary. Setting up a book pre-order with event registration ensures that everyone who wants a book can buy one.

All fees support the Urban Ecology Center. Gifts in addition to the fees above are always welcome. Final fee is determined after details of the activity are finalized.